

# CRH老城堡集团在“十二五”期间对中国经济结构调整的贡献

CRH's Contributions to China's Economic Restructuring  
During the Upcoming 12th Five-Year Plan



2011年9月  
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# 老城堡集团对中国“十二五”规划和结构调整的认识

## CRH's understanding of China's current 12th FYP and restructuring

- 主题：经济再平衡

Theme: Re-balancing economic growth

- 首要目标：改善民生

Primary Goal: Improving people's livelihoods

- 转变经济发展方式，实现平衡发展

Restructuring of the growth model for balanced development

- 节能及环保

Energy efficiency and environmental protection

# 老城堡集团简介，以及支持中国经济结构调整的相应举措

## Introduction to CRH and our “echo” to China’s economic restructuring initiatives

- 全球财富五百强企业

A global Fortune 500 company

- 领先的欧洲建筑材料行业企业

Leading European company in the building materials industry

- 不断加大投资，支持东北地区发展

Increased investment in support development of the northeast region

- 绿色技术：节能减排

Green technology: energy efficiency and emission reduction efforts

# 老城堡集团对振兴中国东北的贡献

## CRH's contributions to the Northeast China revitalization

- 投资（**GDP**、雇员）

Investments (GDP, employment)

- 支持建筑行业发展及保障房建设（改善民生）

Support for construction industry and affordable housing (improve people's livelihood)

- 回馈本地社区（企业社会责任项目）

Contributions to the local community (CSR programs)

- 中爱及中欧关系

China-Ireland/EU relationship

谢谢!

Thank You!

